

Communications Working Group report on activities 2008/09.

Purpose

The Communications Working Group is primarily responsible for ensuring that necessary and relevant information is being effectively conveyed between parents and the administration, staff and Governors of the British Section. Its activities also extend to enhancing the accessibility and content of information made available throughout the school, and externally, through the British Section website. The group performs these functions in close association with other bodies, including the BSPTG and Insites team. Though the CWG is not involved in operational communications between staff, and between staff and pupils, it is responsible for stimulating communications between and with former pupils of the Section.

Membership

The CWG is made up by Ian Macleod (Convenor), Eric Bellanger, and Mike Thompson.

Issues tackled during the year 2008/09

Last school year began with the collation and presentation of the results of the Communications survey, which was conducted in the prior summer term. As previously reported, the survey showed that communications within the Section are generally running smoothly, and to the high satisfaction of parents. Nevertheless The survey highlighted a number areas where improvement could be made. Among these was the website which has subsequently seen a reworking of various pages such as the diary, and the University pages. Legal information will be added shortly.

In answer to feedback on day to day communication, there has also been a streamlining of the email communications between the school administration and parents. In the summer term we followed up with parents who registered dissatisfaction with the availability of teachers to discuss individual pupils, and found that a majority are now happy.

The survey also showed that the governing body and its activities are a mystery to many parents. We have addressed this by publishing features in each of the three Insites issues of the year containing interviews with individual governors and detailing their various roles.

We hope these and other measures have been effective in improving communications generally within the Section, and thank those who have helped in their implementation.

Over the course of the year the CWG has participated with a working group composed of members of Les Amis du Lycée International, the American, German, and Spanish Sections and ourselves. The objective is to establish a new web site designed to attract and engage alumni of the whole school, providing a networking forum for current and former pupils.

Objectives for the year ahead

The launch of the new 'Les Amis' website should be implemented before the end of the year. This will be followed by other initiatives including gatherings of former pupils. Implementation of a regular audit of the British Section website to ensure timely update and improvement.